

Privacy Policy

GG Cyclewear

ABN: 36 166 279 341

Effective Date: 23 June 2025

At GG Cyclewear, your privacy matters. We're committed to respecting and protecting your personal information when you shop with us online or engage with our brand.

This Privacy Policy explains what we collect, how we use it, and how we keep your information safe.

1. What We Collect

When you browse our website or place an order, we may collect:

- Your details – name, email, phone number, billing and shipping addresses
- Order info – what you bought, where it's going, and how you paid
- Account info – if you create an account, we store your login info
- Newsletter preferences – if you sign up for updates or offers
- Browsing data – how you use our site (via cookies and analytics tools like Google Analytics and Facebook Pixel)

We only collect what we need to make your experience easy, safe, and personalised.

2. How We Use Your Info

We use your personal information to:

- Process and ship your order
- Confirm and update you on your purchase
- Respond to your questions or feedback
- Send updates or offers if you've opted in
- Improve our website and customer experience

We'll never sell your information – that's a promise.

3. Who We Share With

Sometimes we need to share info with trusted partners who help us run the business smoothly:

- Payment processors (e.g. Stripe or PayPal)
- Delivery services (e.g. Australia Post)
- Marketing tools (e.g. Mailchimp or Klaviyo)
- Website platforms (e.g. Shopify or WordPress)

They only get what they need – nothing more – and must handle your data securely.

4. Your Privacy Choices

You're in control. You can:

- Update your personal details
- Unsubscribe from our newsletter anytime
- Ask to see what data we hold
- Request that we delete your data (where legally possible)

To make any of these requests, just email us.

5. Keeping Your Info Safe

We use secure systems and trusted platforms to protect your data. Only authorised people can access it, and we don't keep it longer than necessary.

6. Cookies and Analytics

We use cookies to:

- Help you navigate the site
- Save your preferences
- Improve our marketing

You can disable cookies in your browser settings, but parts of our site may not work perfectly without them.

7. Third-Party Links

Our website may contain links to other sites (e.g. social media or partner pages). Once you leave our site, we're not responsible for their privacy practices – so be sure to check their policies too.

8. Changes to This Policy

We may update this policy occasionally. If we do, we'll post the changes here and update the effective date.

9. Contact Us

Have a question about your privacy?

GG Cyclewear

 Email: info@ggcyclewear.com.au

 Website: <https://www.ggcyclewear.com.au>